



More Effective Marketing

Avoid the hassle of setting up online ad accounts, developing lists of thousands of followers, managing content on a daily basis, and tracking visitor clicks and conversions, by letting us take care of it for you.

Stay 2 Steps Ahead of Competition-Here's How

- ✓ Save money-use inexpensive but effective marketing channels.
- ✓ Get Instant exposure that is flexible for short, seasonal promotions.
- ✓ Expert Advice at affordable rates. Our packages start at just \$300.
- ✓ Proven track record. nxtConcepts' client campaigns enjoy increased traffic, and increased conversion rates.
- ✓ Outstanding support. nxtConcepts is available for you 24 x 7 x 365 Clients also receive unlimited access to myMarketingGuide.com a virtual marketing resource library and interactive forum.

Give your brand a voice.

Go where your customers already are.

Social Media Optimization and Search Engine Marketing: drive traffic from sources other than search engines

Social Media Optimization and Viral Marketing: word of mouth is created through social bookmarking, video and photo-sharing websites.

Online Reputation Management: managing your online presence.

Social Media Scope



Why Social Media?

20% of regular Internet users are said to have visited social networks in the past 30 days alone.

- High ROI that's trackable.
- Tight control. Target customers geographically.
- Inexpensive compared to radio, TV, or print.
- Fast. Get quick results.

nxtConcepts Services

- Branding research
- Social campaign setup
- Business training
- Strategic copywriting
- Follower management
- Landing page design
- Campaign testing
- Traffic analysis

faster.
smarter.
just better.

Find us:

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