

ppc
marketing



More Effective Marketing

Avoid the hassle of setting up online ad accounts, developing lists of thousands of keywords, managing bids on a daily basis, and tracking visitor clicks and conversions, by letting us take care of it for you.

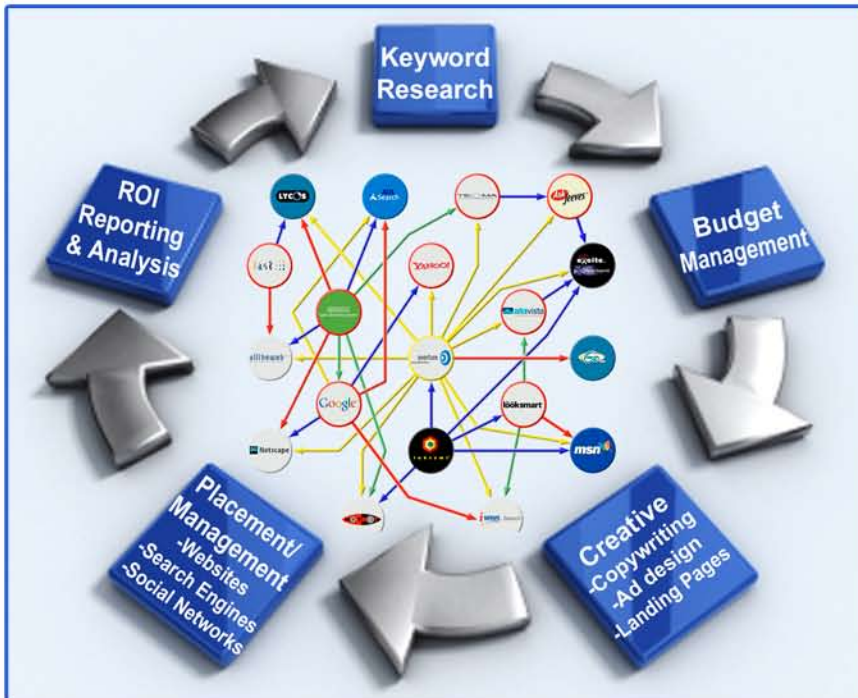
Stay 2 Steps Ahead of Competition-Here's How

- ✓ Save money-obtain the lowest possible cost per click (CPC).
- ✓ Get Instant exposure that is flexible for short, seasonal promotions.
- ✓ Expert Advice at affordable rates. Our packages start at just \$300.
- ✓ Proven track record. nxtConcepts' client campaigns enjoy increased traffic, lower CPC, and increased conversion rates.
- ✓ Outstanding support. nxtConcepts is available for you 24 x 7 x 365. Clients also receive unlimited access to myMarketingGuide.com a virtual marketing resource library and interactive forum.

Location. Location. Location.
Customers are just a click away.



How it Works



Why Pay-Per-Click?

Pay-Per-Click advertising provides the widest audience of any medium. *Google AdWords are seen by 80% of web users.*

- High ROI that's trackable.
- Tight control. Target customers geographically.
- Inexpensive compared to radio, TV, or print.
- Fast. Get quick results.

nxtConcepts Services

- Keyword research
- PPC Campaign setup
- Mobile Search
- Strategic Bid Management
- Ad Copywriting
- Landing Page Design
- Campaign Testing
- Traffic Analysis

faster.
smarter.
just better.

Connect with us
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