

More Effective Marketing

Avoid the hassle of setting up online ad accounts, developing lists of thousands of followers, managing content on a daily basis, and tracking visitor clicks and conversions, by letting us take care of it for you.

Stay 2 Steps Ahead of Competition-Here's How

- ✓ Save money-use inexpensive but effective marketing channels.
- ✓ Get Instant exposure that is flexible for short, seasonal promotions.
- ✓ Expert Advice at affordable rates. Our packages start at just \$300.
- ✓ Proven track record. nxtConcepts' client campaigns enjoy increased traffic, and increased conversion rates.
- ✓ Outstanding support. nxtConcepts is available for you 24 x 7 x 365
Clients also receive unlimited access to myMarketingGuide.com a virtual marketing resource library and interactive forum.

Engage. Thrive. Optimize.
Go where your customers already are.

Social Media Optimization and Search Engine Marketing: drive traffic from sources other than search engines

Social Media Optimization and Viral Marketing: word of mouth is created through social bookmarking, video and photo-sharing websites.

Online Reputation Management: managing your online presence.

Search, Display & Facebook Campaigns

Google YAHOO! bing facebook

Increase fan page Likes

Cost-effectively increase Facebook fans by advertising to relevant demographic groups and drive down the cost of fan acquisition through intelligent optimization.

Direct response campaigns

Optimize social media campaigns to achieve response objectives such as e-commerce purchases, email sign-ups or on-site goals.

Brand awareness campaigns

Ads can be targeted at ideal target demographic and interest groups. Campaigns can be purchased on a CPC basis so you can get potentially millions of impressions for a much lower cost than conventional banner advertising.

Promote events

Use event ads to target, raise awareness, and increase event attendance.

Sponsored likes and stories

Promote Like or important Stories through Sponsored Stories ads, to attract some of the highest response rates from Facebook ads.



Why Social Media?

90% of regular Internet users are said to have visited social networks in the past 30 days alone.

- High ROI that's trackable.
- Tight control. Target customers geographically.
- Inexpensive compared to radio, TV, or print.
- We remove the complexity.

nxtConcepts Services

- Creative production
- Social campaign setup
- Business training
- Strategic copywriting
- Page & Follower management
- Landing page design
- Campaign testing
- Real time bidding
- Traffic analysis
- Data Management

faster.
smarter.
just better.

Find us:

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 'nxtConcepts'

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